



PHOTO: SITI HANIS

Mr. Ibrahim is shown by his commitment to showcasing Singapore's history and heritage to Singaporeans.

# Especially S'pore

Three people are honoured with the Special Recognition Award for their significant contributions to tourism. Ahmad Osman reports

## Jayathirtha Ayadurai

LOCAL entrepreneur Jayathirtha Ayadurai's passion for Singapore's rich history and heritage led him to make significant contributions to the tourism industry here.

The recipient of Singapore Heritage Board's (SHB) Special Recognition Award is the founder and general manager of the company, Singapore History Consultants, which founded a new market in 1995 when it launched a tour for students to learn more about Singapore's economic and political evolution during World War II.

Mr. Ayadurai is also director of the new museum Chang Museum, which is dedicated to archive and preservation of war (PWW) who suffered under the Japanese Occupation of Singapore from 1942 to 1945.

The museum received international praise for its sensitive and poignant portrayal of the war years here.

His years and military experience from other countries with the business, providing an emotional channel for former POWs and their families.

His son, especially children who see the horrors of war, are reminded of the crucial need to build the capabilities to protect and defend their homelands.

Mr. Ayadurai is the managing director of Inquest, a travel agency specialising in the Singapore island and Singapore.

It more global sites such as London.

The tour team, including the first female guide, was a success, but not without any to appreciate the country's history, culture and social heritage.

The quality of Inquest tours has been the subject of numerous features in numerous publications.

I recently visited Singapore's City Centre, described the walk as very popular and very interesting.

Singapore Travel Guide, Singapore, praised the "excellent guides with knowledge with in-depth knowledge of places other than the well-known".

One further accolade has been telling his friends and colleagues that the Singapore walk "are more than just a walk".

## K. F. Seetoh

PWW, SHB's recognition for the work he has done. This is how Singapore's "do it right" had achieved, Mr. K. F. Seetoh, describes the Special Recognition Award given to him by the SHB.

The award is "better than winning the" he says. "Unlike money, a great experience and recognition is like a lifetime gift of gratitude and growth."

"It was recognized at the level in doing something I've always enjoyed it probably I had very fortunate and honest and I have to thank SHB."

An ethnic leader, Mr. Seetoh is an enthusiastic promoter of Singapore's best food.